



WE COUNT

MEASURING THE HUMAN TOLL
OF INCONTINENCE

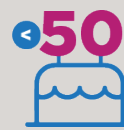
Incontinence affects more women than diabetes, breast cancer and heart disease, but it doesn't get nearly the attention it deserves.

1 in 2

1 out of 2
women have
some form of
incontinence



Urinary incontinence
affects nearly
80 million women
in the U.S.



Not just for older
people – half of
all patients are
under 50



Only 25% of women
bring up their leaks
to their **doctors**



9 out of 10 patients
feel **isolated,**
depressed or
hopeless



On average, women only
seek professional help **6+**
years after symptoms begin



1 out of 4 of
women take **time**
off work due to
incontinence



Women with severe
urinary incontinence
spend about \$900 per
year for their care



The statistics are just part of the story. You are more than a number, and help is available now - if you just reach out. Click here to download your free guide today:

NAFC.org/we-count